

Principles of Economics: Microeconomics

Section 10

ECON 1B

Spring 2024 3 Unit(s) 01/24/2024 to 05/13/2024 Modified 01/21/2024

Contact Information

Instructor: Don Crooks

Email: Please use the Canvas Inbox for all issues concerning this course

Office: DMH 144

Office Hours: TTH - Noon to 1pm or by appointment

Course Description and Requisites

Allocation of resources and distribution of income as affected by the workings of the price system and by government policies.

GE Area: D (formerly GE Area D1)

Note(s): May be taken concurrently or prior to Econ 1A.

Letter Graded

Classroom Protocols

Students are expected to be on time and engaged during class. Questions are welcome. Extraneous conversation (crosstalk) is distracting to the rest of the class and should be avoided. Phones are to be turned off or set to silent alarm. If you need to enter or leave during class, please do so as unobtrusively as possible. Disruptive behavior will not be tolerated. Repeated violations of these policies may result in a reduced grade or other appropriate actions.

Program Information

Welcome to this General Education course.

SJSU's General Education Program establishes a strong foundation of versatile skills, fosters curiosity about the world, promotes ethical judgment, and prepares students to engage and contribute responsibly and cooperatively in a multicultural, information-rich society. General education classes integrate areas of study and encourage progressively more complex and creative analysis, expression, and problem solving.

The General Education Program has three goals:

Goal 1: To develop students' core competencies for academic, personal, creative, and professional pursuits.

Goal 2: To enact the university's commitment to diversity, inclusion, and justice by ensuring that students have the knowledge and skills to serve and contribute to the well-being of local and global communities and the environment.

Goal 3: To offer students integrated, multidisciplinary, and innovative study in which they pose challenging questions, address complex issues, and develop cooperative and creative responses.

More information about the General Education Program Learning Outcomes (PLOs) can be found on the [GE website \(https://sjsu.edu/general-education/ge-requirements/overview/learning-outcomes.php\)](https://sjsu.edu/general-education/ge-requirements/overview/learning-outcomes.php).

Course Learning Outcomes (CLOs)

GE Area D: Social Sciences

Area D courses increase students' understanding of human behavior and social interaction in the context of value systems, economic structures, political institutions, social groups, and natural environments.

Students develop an understanding of problems and issues from different disciplinary perspectives and examine issues in their contemporary as well as historical settings and in a variety of cultural contexts.

The CSU requires students to complete General Education courses in the Social Sciences in at least two different disciplines. Students may meet this requirement by either 1) taking two lower-division Area D courses in different disciplines, or 2) taking two lower-division Area D courses in the same discipline and an Area S upper-division GE course in a different discipline.

GE Area D Learning Outcomes

Upon successful completion of an Area D course, students should be able to:

1. Demonstrate understanding of the ways in which social institutions, culture, and environment shape and are shaped by the behavior of individuals, both past and present;
2. Compare and contrast the dynamics of two or more social groups or social systems in a variety of historical and/or cultural contexts;
3. Place contemporary social developments in cultural, environmental, geographical, and/or historical contexts;
4. Draw on social/behavioral science information from various perspectives to formulate applications appropriate to historical and/or contemporary social issues.

Writing Practice: Students will write a minimum of 1500 words in a language and style appropriate to the discipline. Detailed instructions for this assignment will be posted on Canvas under Course Documents later in the semester.

Course Materials

Textbook

Principles of Microeconomics 10e, Mankiw, N. Gregory, ICBN: 978-0-357-72286-2. Online access is free once you have enrolled in the Cengage/MindTap homework component of this course. Follow the link on the homepage for this course posted under Course Documents for instructions on how to obtain access to the textbook and MindTap materials. These materials are also available at the campus bookstore or elsewhere, but you may pay a higher price.

Cengage Learning/MindTap Online Learning

There will be regular reading and homework assignments in MindTap, the Cengage Learning online homework program. You must register for Cengage/MindTap by following the instructions included below. There is a one-time fee of \$61.66 which covers access to the textbook and the MindTap learning component. You may register and begin doing the assignments before the fee is due. Please register immediately to avoid falling behind.

Cengage has experts available to help walk you through the complete registration of your course. Feel free to join any day to ask your questions or learn more about these course materials.

Cengage support options:

[Tel:1-800-354-9706](tel:1-800-354-9706)

[Chat Support and Online Self-Help](#)

https://www.cengage.com/coursepages/Office_SJ

Other technology requirements / equipment / material

You will need to register for Canvas, which is free for all SJSU students. Instructions for enrolling in Canvas are available through my.sjsu.edu/. You will need to access this course on Canvas to participate in some course activities including online homework assignments.

You will need a basic calculator for use during quizzes, exams, and homework.

You will also need a device with reliable internet access, preferably a desktop or laptop computer, to access Canvas and the MindTap online homework assignments.

You will need a standard Scantron (50 answers per side) for each exam (midterm and final).

Course Requirements and Assignments

Course Format - This is an in-person class. Regular attendance and timely completion of online homework assignments is required to do well.

- Tuesdays are usually lecture days.
 - Students are expected to have completed the required reading for the current chapter by class time.
 - Lectures will focus on the more difficult issues in the chapter.
 - Students are encouraged to take notes and ask questions during the lecture.
 - PowerPoint slides will be posted for each chapter covered but are not a substitute for doing the assigned readings, attending the lectures, and taking notes during class.
- Thursdays are generally activity days.
 - Online homework assignments in MindTap are due at class time.
 - Information on in-class activities and due dates will be posted on Canvas.
 - Activities may include group discussions and worksheets designed to enhance students' understanding of the current chapter.
 - Quizzes and exams will be administered on Thursdays on the dates indicated on the Course Schedule.
- **Unforeseen circumstances may require changes to the Course Schedule. Changes will be announced on Canvas as soon as they become known and in class when possible.**
 - Students are responsible for checking Canvas regularly for the latest information.

Course Requirements and Assignments

This course requires regular reading assignments, lectures, online homework assignments, and in-person class activities. Attendance *per se* shall not be used as a criterion for grading per Academic Policy F-69-24. However, missed activities will count against you. Regular participation is **strongly** recommended. Course concepts are cumulative, so students who fall behind will find it difficult to catch-up.

University Policy S16-9 requires the following language to be included in the syllabus:

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities...”

✓ Grading Information

Examinations, Quizzes and Other Activities

There will be frequent quizzes, a midterm, and a cumulative final exam. They will be given in-person on the dates indicated on the Course Schedule. Other activities may include watching videos, completing worksheets and participating in group activities during class.

- **Missed quizzes** - There will be no make-up quizzes. They may be excused with a valid, documented excuse. Notify me in advance if you will be missing a quiz due to participation in other activities.
- **Missed homework assignments or other class activities** - These may be made up by completing the assignments and turning them in on Canvas. There will be a 10% penalty unless you provide a valid, documented excuse.
- **Missed exams cannot be made up unless you have a valid, documented excuse** (e.g., serious medical condition). Make-up exams will not be identical to the missed exam but will cover the same material. You must notify me through the Canvas Inbox as soon as you are aware of a condition that will cause you to miss an exam.

Grading Information

All activities will receive a numerical grade, based on your performance relative to others in the class (curved). It is not a percentage grade. At the end of the semester your numerical grade will be translated into a letter grade as follows; 100-97 A+, 96-94 A, 93-90 A-, 89-87 B+, 86-84 B, 83-80 B-, 79-77 C+, 76-74 C, 73-70 C-, 69-67 D+, 66-64 D, 63-60 D-, and less than 60 F. Missed activities receive a grade of 50. Normal rounding rules apply. Your final grade will be weighted as follows:

<u>Activity:</u>	<u>Weight</u>
Quizzes	20%
In-Class Activities	10%
MindTap HW	20%
Midterm Exam	20%
1500 Word Paper	10%
Final Exam	20%

Grades for all activities will be posted on Canvas when graded. Students will be able to see their current course grade by clicking on the Grade tab in Canvas. However, the total grade will not include any extra credit earned in the course. Any extra credit earned will be added onto your total grade before submitting to SJSU.

Extra Credit: There will be a limited number of extra credit opportunities later in the semester. These will be announced in class and posted on Canvas when they become available.

University Policies

Per [University Policy S16-9 \(PDF\)](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant university policy concerning all courses, such as student responsibilities, academic integrity, accommodations, dropping and adding, consent for recording of class, etc. and available student services (e.g. learning assistance, counseling, and other resources) are listed on the [Syllabus Information](https://www.sjsu.edu/curriculum/courses/syllabus-info.php) (<https://www.sjsu.edu/curriculum/courses/syllabus-info.php>) web page. Make sure to visit this page to review and be aware of these university policies and resources.

Course Schedule

Assigned chapters for each Topic should be read before attending the Tuesday lecture.

When	Topic	Notes
Week 1 - 1/25/2024	Course Introduction	
Week 2 - 1/30 & 2/1	Ch. 2 - Thinking Like an Economist	Tues. - Ch. 1 and 2 - Lecture and Activities Thurs. - MindTap Orientation Assignments Due Before Class; Discussion and Activities - Ch. 2 In Class Worksheet
Week 3 - 2/6 & 2/8	Ch. 3 - Interdependence and the Gains from Trade	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 3 MindTap Assignment Due Before Class,
Week 4 - 2/13 & 2/15	Ch. 4 - Supply and Demand	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 4 MindTap Assignment Due Before Class. Quiz #1 (Covers Introduction, Ch. 3, Ch. 4).
Week 5 - 2/20 & 2/22	Ch. 6 - Government Policies	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 6 MindTap Assignment Due Before Class.

When	Topic	Notes
Week 6 - 2/27 & 2/29	Ch. 7 - The Efficiency of Markets	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 7 MindTap Assignment Due Before Class. Quiz #2 (Covers Ch. 6, Ch. 7).
Week 7 - 3/5 & 3/7	Ch. 8 - The Costs of Taxation	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 8 MindTap Assignment Due Before Class.
Week 8 - 3/12 & 3/14	Ch. 10 - Externalities	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 10 MindTap Assignment Due Before Class. Quiz #3 (Covers Ch. 8, Ch. 10).
Week 9 - 3/19 & 3/21	Midterm	Tues. - Review Session Thurs. - Midterm Exam
Week 10 - 3/26 & 3/28	Ch. 11 - Public Goods	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 11 MindTap Assignment Due Before Class.
Week 11 - 4/9 & 4/11	Ch. 14 - The Costs of Production	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 14 MindTap Assignment Due Before Class. Quiz #4 (Covers Ch. 11, Ch. 14).

When	Topic	Notes
Week 12 - 4/16 & 4/18	Ch. 15 - Competitive Markets	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 15 MindTap Assignment Due Before Class.
Week 13 - 4/23 & 4/25	Ch. 16 - Monopoly	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 16 MindTap Assignment Due Before Class. Quiz #5 (Covers Ch. 15, Ch. 16).
Week 14 - 4/30 & 5/2	Ch. 17 - Monopolistic Competition	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 17 MindTap Assignment Due Before Class.
Week 15 - 5/7 & 5/9	Ch. 21 - Inequality	Tues. - Lecture Thurs. - Discussion & In-Class Activities; Ch. 21 MindTap Assignment Due Before Class. Quiz #6 (Covers Ch. 17, Ch. 21).
Final Exam	5/17 Friday 12:15 pm	Regular Classroom

Course calendar and related activities