Automatic coding techniques

Quick coding with Text Search queries

You can use NVivo queries to automatically code your sources based on the words or phrases they contain. This can be a useful starting point for reviewing your data. For example, you could run a Text Search query on the word *fish* and automatically code all occurrences. You can search for exact words, phrases or similar concepts. For example, search for *fish* and find *trout, mullet,* and *crab.*

To create a Text Search query—on the **Query** tab, in the **Create** group, click **Text Search**.
Refer to the NVivo Help for more information about the options you can choose.

Quick coding based on style or structure

Interview documents can be auto coded based on style or structure—for example, if participants are all asked the same set of questions, you can auto code the interviews based on paragraph styles.

Datasets can be quickly coded based on their structure too—for example, you can auto code a survey dataset to gather all the answers to each question.

In survey results, you can auto code to gather the answers to each question.