



Quick coding datasets based on structure

Datasets can be quickly coded based on their structure. For example, if you have a dataset containing survey responses, you could auto code to gather all the answers to each question. Or, you could gather each respondent's answers into a case node that is also classified with their demographic attributes, such as age or gender.

ID	Respondent	The natural environment Down East is	The water quality Down East is
19	DE019	going to be destroyed if something is not done	very important
20	DE020	the best example of waterfront on the ocean and sound on the East coast	good now, but could get poor very fast if not watched carefully
21	DE021	still in good shape	good
22	DE022	changing.	growing worse.

- Autocoded Survey Data
 - Commercial fishing Down East is
 - The natural environment Down East is
 - The types of development I would like to see
 - The types of development I would not like to see
 - The water quality Down East is



Coding tips

- Remember that you can code content at multiple nodes. For example, you could code Barbara's comment at all of the nodes shown in List View.

Name

Barbara

Code Annotations Edit

- water quality
- sea level
- negative attitude
- development

Well it's a major one. Water quality in general and– I don't know all of the issues related to larger scale development, but yeah I think that a lot of the easy land that can be approved easily has already been developed. It's very low. And sea level rises. And so I think that that problem is only gonna get worse.

- If you code all your interviews like this, then you can use queries to gather your material in different combinations. For example, show me:
 - All the content coded at *water quality and development*
 - Negative attitudes about *water quality*
- If you find an interesting phrase or theme in one interview, you can use a Text Search query to see if it appears in the other interviews—and save the results as a node.
- After exploring and coding a source, take some time to reflect on what you have discovered and record your thoughts in a memo.
- You may not need to exhaustively code all your material. For example, if after working through twelve interviews you are not finding any new themes or ideas—you may have reached 'saturation'. You could use Text Search queries to do some broad-brush coding in subsequent interviews.