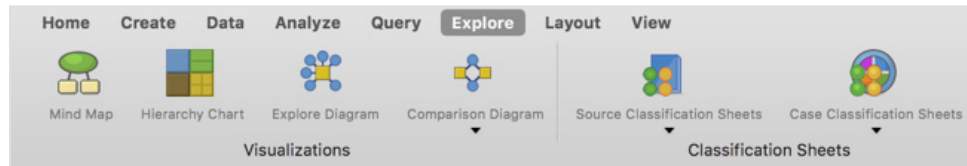NVIVO

Visualize your project

You can use visualization techniques to help you brainstorm ideas, explore connections and see patterns in the coding.
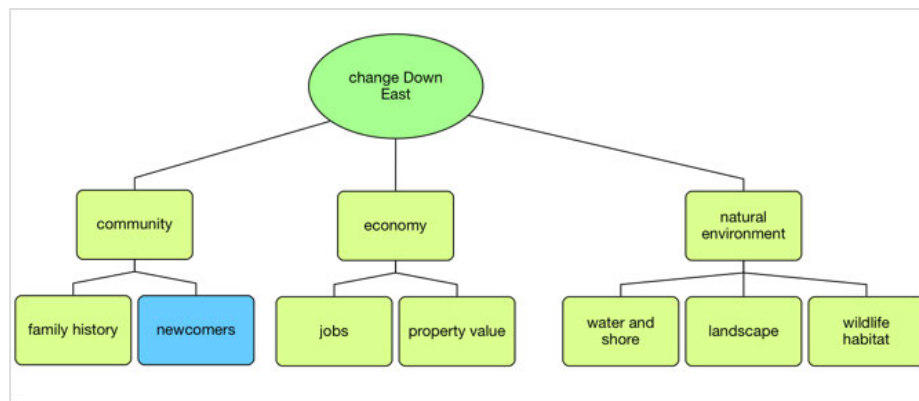
Create mind maps, hierarchy charts, explore diagrams or comparison diagrams using options on the **Explore** tab:

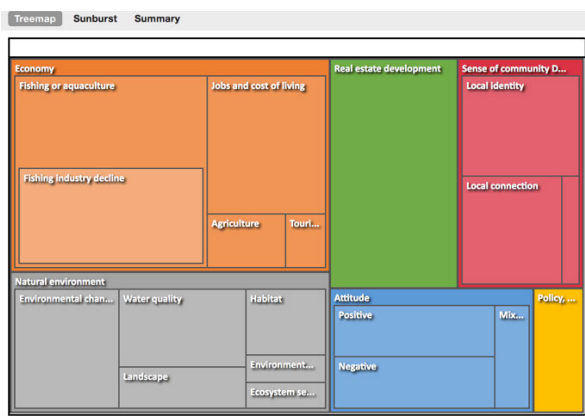For more information on using visualizations, refer to the NVivo for Mac Help
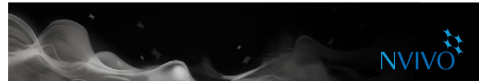
Visualize your ideas with mind maps

Create mind maps to brainstorm ideas and visualize your thoughts. Once you've created a mind map, you can automatically turn your ideas into theme nodes.
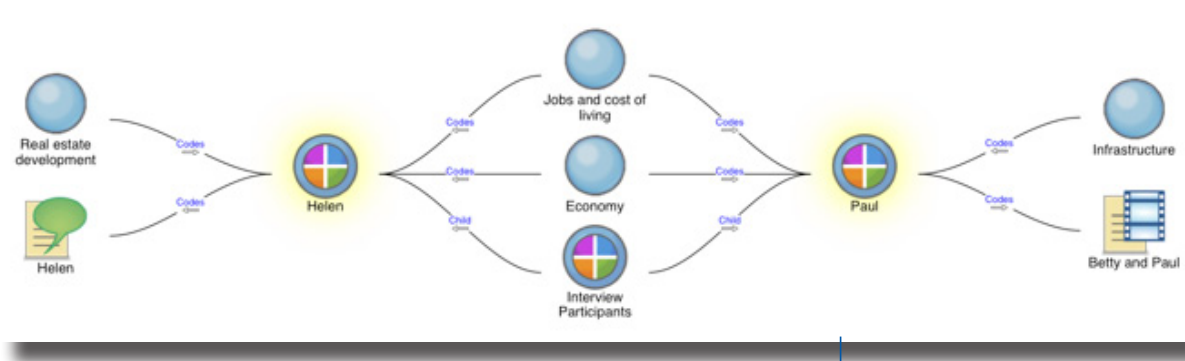

Visualize coding patterns with hierarchy charts

Use a hierarchy chart—for example, to compare nodes by the number of references they contain. See coding patterns and compare sources or cases based on their attribute values.

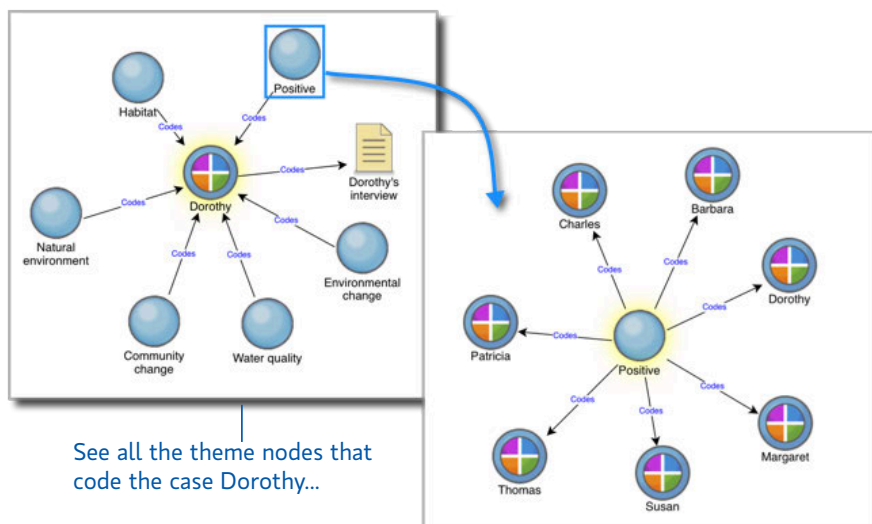## See similarities and differences with comparison diagrams

Generate a comparison diagram to compare two of the same type of project items to see their similarities and differences:

Compare two cases to see what they have in common and how they differ.

See connections with explore diagrams

Generate an explore diagram to show all of the items connected to a single project item. The power of this diagram is that it is dynamic, allowing you to step forward and back through your project data to explore the connections between items:

See all the theme nodes that code the case Dorothy…

…then explore the other cases coded at the node Positive

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