

## HOW TO BUILD A STARTUP FUNDING STRATEGY

*Triple your startup payout by raising funds strategically*



### SAM WONG, CEO

#### *Fundable Startups*

A published author and a CEO, CTO or Tech VP of 5 startups with 3 exits, Sam Wong leads the founder training academy at Fundable Startups, builds investor pitch decks, and validates startup ideas.

Learn the right way to fund your startup by first determining:

- How much to raise
- When to raise
- From where to raise
- What type of funds to raise
- From whom to raise

Learn how to maximize valuations, improve fundraising terms, and minimize founder dilution by strategically identifying and leveraging your startup's inflection points.

**February 15th 2022**  
**10 AM - 12 PM**

*Martin Luther King Jr. Library, 3rd FL  
150 E San Fernando St.  
San Jose, CA 95112*

*\*Free parking with validation is available at the Fourth Street Garage (44 S 4th St, San Jose, CA 95112)*

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Reasonable accommodations for persons with disabilities will be made if at least 72 hours in advance. Contact: [kimtung@sjsu.edu](mailto:kimtung@sjsu.edu)

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