
History Poster

brief

Research a significant designer that holds a potentially major influence on your work and thinking. Become familiar with his/her body of work, educational background, and professional development. Design a poster encapsulating this designer's significance (a textbook on the wall, or everything one should know to be well informed on this person). The poster should be a visual verbal overview using both photographic examples of the person's work and concise copy (500 words min.) covering the major aspects of the person's career. Include relevant biographical data, names, dates, locations of important projects or events, and significant influences that shaped the designer's thinking and those colleagues, students, or schools of thought that were influenced in turn by the designer.

As you design your poster, interpret or incorporate your designer's ideas into your format as thoroughly as possible. The poster should not be an imitation of style but homage to the person's work, and the extension of the designer's philosophy.

Organize the verbal and visual elements so the piece communicates on several levels, from the quick glance to an in-depth examination. Footnote all sources.

presentation

The poster should be 28" high and no less than 36" long, full color, vertical or horizontal. Somewhere on the poster, design: your name, must appear.

reviews

August	25	project discussion
	30	verbal review of designer
September	01	work in class, discussions
	06	thumb nail sketch reviews
	08	work in class, discussions
	13	thumb nail sketch reviews
	15	work in class, discussions
	20	half size sketch review
	22	work in class, discussions
October	27	half size sketch review
	29	work in class, discussions
	04	half size review
	06	work in class, discussions
	11	full size review
	13	work in class, discussions

completed

October 18