

Class Exercise: Sampling

Work in groups of three to five students for this exercise. Briefly share with the group each of your projects in terms of its planned population and sampling frame. Choose one person's research topic in your group and discuss the following:

1. Identify the **study population** for your proposed study, and any questions that exist about who is included and not included.
2. Identify a **specific sampling method** and procedure that you could use to select participants for this proposed study. Explain if the procedure being used is random, and the approximate size of the sample you are seeking. Discuss difficulties that may be encountered, and possible strategies for addressing these.
3. Explain why you and your group chose this sampling procedure. Consider whether you want to **generalize to the population**, and what **insights you may gain or lose** with this sampling procedure.
4. Discuss how you would **implement** this sampling procedure. Consider: Is there a sampling frame and what special recruitment activities you may need to use in order to obtain this sample.